

A Hand Book
On
www.RightStartMusic.com

The gift of music in the hands of a child is a beautiful thing to witness. When you give your children the opportunity to explore the wonders of music you open their minds to endless possibilities. Kids love to be creative, but the ability to play an instrument gives them a direction to focus that creativity in a way that allows them to express themselves like nothing else. Additionally, it is a proven fact that when young children begin to learn music they excel far and above their classmates in school. It is no wonder why the vast majority of parents who are involved in their kids' lives provide them with music lessons. Whether your child has an interest in learning piano, guitar, bass, drums, flute, violin, or even to sing, Right Start Music is the best place to get your children started in music. Our Music Mentors also teach lessons in music fundamentals, so even if your kids don't have any idea which instrument they would like to learn to play they can still get off to a great start in their music education. Just imagine where your child can go when you give them the gift of music. Now multiply that by the endless imagination of a child, and you can only imagine the possibilities. Whether your kid wants to become a rock star, a classically trained pianist, a solo artist, play at a church, or just play along to some of their favorite popular songs, an education in music will give them the power to go anywhere they want to go musically. And that is only scratching the surface of the benefits of a child being instructed by a great teacher to learn music. Music education also instills discipline and dedication in kids at an early age to better prepare them to be successful in future endeavors. The discipline they'll develop will go far beyond playing the chords of a song, but will carry them through school and into their careers and will benefit them in every aspect of life. And the dedication they will have for music will translate to a deep appreciation for the value of hard work and earning their way through life based on merit. But most importantly, a solid foundation in music fundamentals and

technique in their chosen instrument will give them a passion for the art of music and will empower them to put into sound waves what words could never express. Music is what feelings sound like. Words alone could ever explain what a great song instills in us. Where words fail, music speaks. Right Start Music exists in order to give all kids an opportunity to develop as a musician as well as to develop the life skills they will carry with them the rest of their lives.

Music can make an incredible impact on someone's life, especially when they are blessed to be given that gift at a young age. But not all music educators are the same. Finding the right teacher for your child is just as important as making the decision to get them started with their instrument of choice. So what makes Right Start Music stand out amongst other music schools? The Music Mentors at Right Start Music understand that making a connection with the student is the most effective way to get them excited about their instrument. When students enjoy their lessons and the teacher makes it fun, they are far more likely to fall in love with music. Let's face it, many kids like the idea of playing an instrument, but when they see that it takes practice in order to be able to play it properly they often give up. But the Music Mentors at Right Start Music make sure that they are not only teaching their students how to properly play the instrument, but that they make it fun and exciting as well. Even things as simple as learning how to hold the guitar pick are fun when Peter is teaching; "Make a karate chop, pull your fingers in, place the pick right here, then you just drop your thumb and you've got it. Alright!" That is the mentality it takes to bring excitement to learning an instrument with kids. Other music schools are filled with tremendously talented musicians. However, great music teachers have a talent for not only their instrument, but also for teaching. They are two completely different talents, and both must be present for

somebody to effectively teach an instrument. At Right Start Music, every instructor has both a talent for their instrument and also for relating to kids and teaching in a way that makes learning fun. And having fun is the whole point, right? When you see the personality our teachers possess, you'll know instantly why Right Start Music makes learning so much fun. When you start off with fun people who are passionate about what they do, they can't help but make learning fun. But the big thing really is all about relating to the student. Our approach to teaching music is not just about putting on a smile and showing students how to do things. Our approach is to connect with the student in a way that makes them feel comfortable and to bring ourselves to a level that children can understand. Some people just try to explain how to do things without taking into account the fact that children learn differently than adults do. But we make sure to communicate in a way that kids understand. Whether it takes using simpler words, making fun analogies, or just making them laugh to keep their attention, we relate to beginners better than anyone else out there.

So far we've discussed how valuable a good music education is to a child and how Right Start Music is able to provide that education in the most entertaining way possible that gets kids excited about learning music. But the question still remains, "what makes Right Start Music so great for me as a parent?" Well, we're glad you asked! Right Start Music delivers the simplest, most convenient, most complete package of any music school anywhere. Unlike other music schools where you have to drive your child to the studio, wait around until the lesson is over, and THEN drive home, Right Start Music makes lessons hassle free by bringing the teacher to you. No more driving around. No more waiting. No more wasting your precious time! Go ahead and cook dinner while your son is learning guitar with a great teacher. Go ahead and clean the house while your daughter is learning how to play Mozart

on the piano. Go ahead and watch the Lakers while your child is getting a priceless lesson in music fundamentals. When the teacher comes to you, you have the freedom to do whatever you want to do. There are so few hours in the day and sometimes it barely seems like there are enough to get anything done. Compound that with the added difficulties of being a parent and it is easy to see why time is such a valuable asset. Be sure to make the most of your time and let Right Start Music take the hassle out of lessons so you can spend your time how you please rather than driving around needlessly. Music lessons really couldn't be easier. But when it comes to being convenient, Right Start Music goes far beyond just bringing the teacher to your home. Of course in-home lessons are a huge convenience, but what about the other aspects of giving your child music lessons? Finding the right instrument for your child can also be a very difficult, confusing, and time consuming chore. Want an instrument fast? Go to the music store and get ripped off. Want to make a well-informed decision? Be ready to spend hours researching online. When you become a member of Right Start Music, the confusion and hassle of finding the instrument for your child to fall in love with becomes a thing of the past. We'll help you find the right instrument for your child based on their interests and your budget. Every instrument we recommend receives great reviews and is a great place to get started. But when we figure out the exact guitar, bass, keyboard, drum set, flute, or violin that suits your child's interests, you'll give your child the tools they need to succeed in music and not only learn properly, but have a great time. When your kids have the right instruments that suit them best, they're more likely to practice and fall more and more in love with music every day. And not only will we show you the exact instrument that will be a perfect fit for your child, we'll show you exactly where to get it at the best price. We don't sell instruments, nor do we make commission from stores when you buy them, so we have no biases

and we will not push you to buy one thing over another. We simply work with you to find the instrument that is best for your budget and your kids' interests. That's it. So why would you ever want to go through that trouble yourself when we can make it so much easier?

Convenience and connection; that is our motto. Everything we do at Right Start Music is focused on being as convenient as possible for you as a parent, and we combine that with a strong focus on connecting with our students in a way that gets them excited to learn how to play the guitar, piano, bass, drum set, flute, violin, or to sing. Our name and slogan, "Right Start Music, we bring the music to you," sum it all up. So why are these our goals? The answer is simple; these are the things that parents care about most. Our foundation is built on an understanding of what truly matters to parents. Busy parents of young kids have plenty of activities going on in addition to music lessons for their children, so we decided to make music lessons easy so your time can be put to use for better things than driving your kids all over town. And we also know that you love your kids and want what is best for them. Finding a teacher who works great with beginners and will bring excitement to your child's learning experience is important to you, so we are very picky about the teachers we hire to make sure we only bring you instructors you and your kids will love. We believe that convenience and connection are the most important things parents are looking for in music lessons for their kids, and if you agree then you don't need to look any further than Right Start Music.

Having the teacher come to you and getting direction in finding the perfect instrument are huge conveniences, but Right Start Music goes one step further than that. We also offer set-and-forget credit card payments automatically every month so you won't ever have to remember to write a check. Of course we accept payment by check if that is your preference, but handling

things via credit card every month makes things so much easier so you can just sit back and relax through the entire process. Let's compare Right Start Music to your typical music school. With the typical music school, if you need to find an instrument for your child, you're on your own. Once you finally have the guitar or keyboard or drum set your kids need, now you get to load up your kids into the car, along with their instruments, drive to the music studio, drop them off, wait around for thirty to sixty minutes, then pick them up and go back home. And how much time did you get to speak with their teacher to see how they're doing? Quite often it is very little, if at all. And hopefully you remember to bring the check each month. Of course you love your kids and want them to get a great education in music, but there has to be a better way to give them the gift of music without making the process so stressful. That is where Right Start Music comes in. Need an instrument? We'll tell you which one is a great fit for your child as well as the best place to get it for the best price. Don't have a ton of spare time to drive your children around? We come to you so not only do you not spend so much time driving, but you also can continue getting things done around the house or just use the opportunity to spend quality time with your other children. Want to see what your son or daughter needs to practice? Your Music Mentor will speak with you after each lesson to make sure you are informed of what they're working on. And lastly, with our automatic credit card payment option, you won't have to worry about writing checks every month. It really couldn't be any easier.

But maybe the convenience isn't the only thing you care about. After all, you only want the very best for your kids. You'd do whatever it takes to give them the best education in piano or guitar or flute or whatever instrument they have an interest in. If you had to put up with the hassle of driving your son or daughter around in order to give them the best learning experience, you know you would be willing to. At Right Start Music you get far more than just convenient

lessons, you get a total experience unlike any other music school around. Sure, we make it easy on you to give your children drum, bass, or voice lessons. But teaching them to sing and play an instrument properly requires teachers who are gifted at more than just playing an instrument, but Music Mentors who are great at working with kids and have a talent for teaching. Teaching and performing are exclusive from each other. Just because a musician is phenomenal at his or her instrument does not mean that they are able to effectively pass that information and passion onto a student. The Music Mentors are really what separates Right Start Music from other music schools. Every instructor is exceptional at relating to beginners at a level that youth can understand. From very young children to teens and even adults, our teachers focus on establishing a connection with the student to suit their individual needs and interests. Of course it is the student's job to listen to the teacher, but many instructors fail to listen to their students. Listening and paying attention to the student is important for a music teacher to develop a relationship and an understanding of the student's personality and how they learn. Every student is taught according to what works for them. Everybody knows that people learn differently, and we always keep that fact in mind. We pride ourselves to be the very best at teaching and relating to beginners. So if you are looking for the perfect voice, guitar, piano, bass, drum, flute, or violin teacher for your kids, look no further than Right Start Music.

When you are looking for somebody to work with your children, whether it be in music or tutoring or anything else, you want to make sure you find the right person so you can feel comfortable and have peace of mind that your kids are in good hands. That is exactly why every Music Mentor at Right Start Music is equipped with a camera and handheld wireless video monitor for you so you can see and hear everything that is going on in the lesson from anywhere in your home. When the teacher arrives, they set up a camera in the room

where the lesson takes place. Then they will give you the monitor so you can go anywhere in the house and watch what is going on in the lesson. We know your child's safety and well-being are a top priority for you because your child's safety and well-being are a top priority for us. When you know exactly what is going on the lesson you can have total peace of mind. It is also a great way to stay up to date with what your child is learning. You don't have to completely understand everything that your son or daughter is learning in order to help them practice. Just having a general idea of the concepts they're being taught will enable you to give them guidance in their practice time and make sure they develop good habits and keep them from getting stuck in their musical progression. Studies show that when parents are involved in their kids' learning activities and are up to date with what the curriculum, their children excel and are far ahead of the curve. One other great aspect of our camera system is that it allows you to be in the room without hovering over your kid's shoulder. Of course parents want to sit in on the lessons sometimes, but this can make their kids feel a little bit nervous and often makes it hard to focus. But our system takes this uneasy feeling away and allows students to be focused on the lesson. Since they know you are watching, it helps ensure that they don't goof off during the lesson. We all know how kids can be. We don't expect that they pay complete attention all the time. But since they know you're watching it helps keep them attentive during the class so they get the most out of their lessons. They know you're watching, but it is certainly less invasive and intimidating than having someone else in the room with them. It allows them to be free to enjoy working with their instructor and have a great time learning their instrument. But the most important aspect of our handheld camera system is that it allows you to feel at ease. Once you see the personality and professionalism of our teachers and how well they

relate to your child, you'll know you've made the right choice with Right Start Music.

Right Start Music teaches private lessons for voice, piano, guitar, bass guitar, drums, flute, and violin in the convenience of your home. Our focus is to teach and mentor beginners better than anybody and lay a solid foundation of musical skills and knowledge that are necessary for any style of music and most importantly to instill a passion for music in our students. Our Music Mentors teach throughout the South Bay area in El Segundo, Manhattan Beach, Hermosa Beach, Redondo Beach, Torrance, Palos Verdes, and Rancho Palos Verdes. We are a local business with a strong emphasis on customer service, not a huge agency that just assigns a teacher to your child. In fact, give us a call and the owner Dave will personally meet with you to explain the benefits of membership with Right Start Music and to assess your children's needs to find the perfect instrument they'll grow to love, as well as to decide which teacher would be most appropriate for them. This is a free, no obligation consultation that is just a phone call away. We are dedicated to making sure you and your kids have a stellar experience you'll want to tell everybody you know about. So pick up the phone and call us today at (310)927-1733 for your free personal consultation and get your kids started on their musical journey. Just imagine where music can take your child. Their imagination is the limit, and we all know how big kids can dream.

One of the great perks of membership with Right Start Music is our outstanding rewards program. Any time you refer a friend who becomes a member you will receive four full weeks of membership absolutely free. That's right, a full four weeks of membership for free. Our rewards program is redeemable one week per month for four months. And better yet, there is no limit on our rewards program. That means that if you refer just three people you will get one free

week of membership per month for an entire year to the South Bay's premier place to get started in music completely free. We are happy to reward our members who help us to grow, so the more people you tell the more you and your family will reap the rewards. All you need to do is fill out your rewards card with your information as well as the referred member's information and hand it to your Music Mentor. Then, when your friend renews their membership for a second month you will receive your credit for four free weeks of membership. When you experience how simple and easy music lessons with Right Start Music are and see the professionalism and personality of our music teachers for yourself, you'll want to tell everyone you know anyway. So it couldn't be easier to reap the rewards.

Still need more to make the decision to give your children the gift of music with us? Just take a look and see what parents are saying about Right Start Music.

"Right Start Music is the best place to get started in music. My son absolutely loves his teacher and he can't wait for his lesson every week."

-Christine B.

"It makes me so proud as a parent to see my son's talent developing. The lessons are truly paying off, and it is just incredible to watch your son grow like that."

-Rob C.

"Right Start Music is a great way to have a lasting relationship with your music teacher. I know my son will count his teacher as an influence when he gets older."

-Kristin C.

That is just a small sample of satisfied parents. If you'd like to see more, please visit us online at www.rightstartmusic.com and watch our testimonial video to see what people are saying about us for yourself. In fact, whatever info you're looking for you can find by visiting us there or by calling us at (310)927-1733. Whether you have a question or comment, we'd love to hear from you.

So with the total package experience that Right Start Music delivers, you may wonder what the cost would be. Sounds expensive, right? Well you'd be surprised at how reasonable the rates are, especially considering all you get as a member. Half hour lessons are forty dollars, forty-five minute lessons are fifty-five dollars, and hour lessons are sixty-five dollars. The rates are the same for every instrument we offer. Compare our rates for a one hour lesson with other music studios around, and you'll find that the cost is about the same. But when you compare the convenience we offer as well as the great learning experience tailored for beginners, you'll find that Right Start Music is a tremendous value. It has been said that time is our most valuable asset, and we happen to agree. As a busy parent you probably agree as well. But even aside from the convenience to you as a parent, just having the joy of watching your child grow to love music from a great teacher is easily worth the price of membership. As Right Start Music parent Rudy A. says, "I know we're in tough times right now, but when I see how happy my son is when he plays the drums, it makes everything all worth it." If only you could see how proud of his son he was when he said that. You can have that same experience simply by picking up the phone and calling us for your free personal consultation to set your children on the path of their musical journey.

If you live in the Beach Cities and are looking for the best music school for your kids to begin with music lessons, Right Start Music is the right choice for a number of reasons. If your child is interested in

becoming a classical pianist, a rock guitarist, a funky drummer, or just to learn how to sing some of their favorite songs from the radio, we've got the instructors who can relate to them and teach them what they need to become successful musicians better than anybody. From El Segundo to Palos Verdes, the South Bay's premier place for beginners to get started in music is Right Start Music. Nobody else can offer what Right Start Music delivers. Convenience and connection are our focus, and if that is what you are looking for in a music school, you've come to the right place.

Here is a final word from the owner of Right Start Music, David Grant.

"Hi,

I'm Dave, founder of Right Start Music. If you're a busy parent looking for music lessons for your kids, you've come to the right place. We're the right choice for two simple reasons; we offer the most convenient experience possible by having the lessons in the comfort of your home, and we specialize in teaching and relating to beginners better than anybody. We are a local company, not a huge agency that thinks of you as a number. That means we provide excellent service and customer satisfaction is our primary goal. I promise to personally do whatever it takes to make sure you are completely satisfied with your experience with us. We hang out hats on having the right Music Mentors who will make your children's learning experience fun and exciting while ensuring they get off to the best start with music fundamentals possible. Give us a call and I'll personally meet with you for a free, no obligation consultation to answer any questions you may have. I'll even help you find the perfect instrument your child will love and the best place to get it. So pick up the phone and call us today. You only want the best for your kids, so make sure they get the right start."

Right Start Music

(310)927-1733

www.rightstartmusic.com

Accepting students for:

Voice

Piano

Guitar

Bass Guitar

Drums

Flute

Violin

Communities we serve

El Segundo

Manhattan Beach

Hermosa Beach

Redondo Beach

Torrance

Palos Verdes

Rancho Palos Verdes